

Floresville Economic Development Corporation

Regular Meeting: February 9, 2015 6:30 P.M.

City Hall, 1120 D Street, Floresville, Texas

Open Meeting:

1. Call meeting to order and Establish a Quorum
2. Invocation
3. U.S. Pledge of Allegiance & Texas Pledge
4. Citizen Comments

Old Business:

1. Approve minutes of the regular meeting on January 12, 2015.
2. Treasurer's report and review.
3. Committee reports:
 - a. Finance
 - b. Personnel
4. Executive Officer's report:
 - a. 01/07/15: ED arranged marketing for the second welding class session, Veteran Grant welding class, starting in April, 2015.
 - b. 01/07/15: ED and Ray Lamberth, attended a late morning meeting with investors and the representative from Calhoun Superstructure, a new building system to the region.
 - c. 01/12/15: First welding class, under the "Trades Training Center in Floresville" started at 6:00 PM at the Fisd high school welding class/lab. A maximum of 12 students in the class.
 - d. 01/14/15: First Business Alliance Breakfast: There was a great turnout with 34 in attendance and about 8-10 businesses were able to introduce their business to the Alliance....lots of "business cards" exchanged after the meeting concluded at 8:30 AM.
 - e. 01/20/15: ED in lunch meeting with Andy Eubanks and Ray Lamberth.
 - f. 01/21/15: ED met with a new customer service associate from WCN to go over past and current FEDC projects.
 - g. 01/22/15: ED and Ray Lamberth attended a 6:00 PM Council workshop on City of Floresville departmental projects and work of the FEDC.
 - h. 01/23/15: ED contacted U.S. Operations Manager for Gasfrac concerning Gasfrac's filing of bankruptcy in Canada and the effect on Floresville operations. Michael Carstarphen said "we are going through a process that will bring some financial stability via a sales type process that will satisfy our creditors as we are a "going concern". Layoffs are not in our equation as we are extremely busy and foresee a stable demand for our services throughout the region."

New Business:

5. Discussion and Possible Action Item :
Board member, Mary Helen Tieken, has requested that the Board grant her an excused absence, from this Board meeting, due to business travel out of the state.

6. Board Notification of Upcoming Events for Attendance (2):

- a. On 02/17/15 there will be a joint meeting of City Council and FEDC Board for a presentation by Retail Strategies of their retail locator services to actually bring retail/restaurants to Floresville.
- b. May 15-17: 1st annual San Antonio Ballon Spectacular at River Bend, Floresville. 12-14 balloons for public flights, landings and night glow. Details upcoming.
- c. Open Discussion of Possible Initiative Ideas from the Board on:
 - (i) Sales/Service/Marketing Floresville brochure: currently a joint effort for a common look and theme. Should be interviewing agencies by this time next month for ideas and cost. Requires professional photos, layout, content and final product.
 - (ii) City employee training for people who meet the public. Have a “go to” city employee to meet with each applicant for City services and offer one-on-one involvement and followup from start to finish of City services.
 - (iii) Infrastructure status of water, wastewater, EMS/Fire, roads, needed City services, Internet, etc.
 - (iv) Interaction between City of Floresville and Bexar and Wilson Counties
 - (v) Possible Public “brainstorming” sessions on citizen/business service needs.
 - (vi) Open discussion of other items/issues for FEDC and City service improvements.

7. Adjournment

The Floresville Economic Development Corporation (FEDC) reserves the right to convene in closed session in accordance with Chapter 551 of the Government Code of Texas on any subjects permitted by the code and identified above. This facility is wheelchair accessible and has accessible parking spaces available. Request for accommodations or interpretive services must be made 24 hours prior to the meeting. Please contact the Tommy Baker, ED, FEDC at 830-393-3965.

Tommy Baker

Tommy Baker, Executive Director, FEDC

I certify that the above notice of meeting was posted on the front window of City Hall, 1120 D Street, Floresville, Texas 78114, and on City and FEDC websites by 5 P.M. on February 5, 2015.