



Date: 03/01/05

Current Geography Selection: (3 Selected) 1, 2, 4 mile radii: STANDISH ST & US HWY 181, FLORESVILLE, TX 78114

Lat: 29.145340 **Long:** -98.157000
City: Floresville city **Pop:** 6,518
County: Wilson County **Pop:** 35,500
Zip: 78114 **Pop:** 17,531

Consumer Expenditure Comparison Report

	1 Miles:	2 Miles:	4 Miles:
2004 Consumer Expenditures (Average Household Annual Expenditures):			
Total Households	1,392	2,123	2,559
Median Household Income	\$35,789	\$34,486	\$35,754
Total Average Household Expenditure	\$39,362	\$38,835	\$40,598
Airline Fares	\$278.48	\$273.44	\$285.23
Alcoholic Beverages	\$366.53	\$362.86	\$379.47
Alimony And Child Support	\$124.30	\$122.17	\$126.85
Apparel	\$2,123.48	\$2,092.97	\$2,185.10
Apparel Services And Accessories	\$280.39	\$275.31	\$287.44
Audio Equipment	\$62.43	\$61.06	\$63.69
Babysitting And Elderly Care	\$213.12	\$210.72	\$220.52
Books	\$71.18	\$70.30	\$73.46
Books And Supplies	\$105.36	\$104.03	\$108.61
Boys Apparel	\$116.26	\$114.33	\$119.17
Cellular Phone Service	\$64.78	\$63.90	\$66.62
Cigarettes	\$311.43	\$308.82	\$323.94
Computer Hardware	\$301.14	\$297.56	\$311.24
Computer Information Services	\$34.71	\$33.96	\$35.16
Computer Software	\$41.42	\$40.76	\$42.52
Contributions	\$1,099.38	\$1,094.32	\$1,150.79
Coolant And Other Fluids	\$9.29	\$9.13	\$9.53
Cosmetics and Perfume	\$85.33	\$84.03	\$87.80
Deodorants and Other Personal Care Products	\$28.82	\$28.43	\$29.64
Education	\$667.84	\$659.58	\$687.32
Electricity	\$1,181.92	\$1,168.08	\$1,221.15
Entertainment	\$1,995.89	\$1,971.50	\$2,063.64
Fees And Admissions	\$498.67	\$492.44	\$515.28
Finance Charges Excluding Mortgage And Vehicle	\$175.14	\$172.70	\$180.25
Floor Coverings	\$59.84	\$59.13	\$61.97
Food And Beverages	\$6,519.52	\$6,414.56	\$6,692.82
Food At Home	\$3,879.96	\$3,817.18	\$3,981.19
Food Away From Home	\$2,273.03	\$2,234.52	\$2,332.17
Footwear	\$397.53	\$391.75	\$408.52
Fuel Oil And Other Fuels	\$64.63	\$64.65	\$68.36

Funeral And Cemetery	\$87.05	\$87.57	\$92.18
Furniture	\$380.32	\$375.04	\$392.74
Gasoline And Oil	\$1,421.58	\$1,396.01	\$1,459.37
Gifts	\$1,154.67	\$1,141.84	\$1,194.14
Girls Apparel	\$139.13	\$136.88	\$142.99
Hair Care	\$54.48	\$53.80	\$56.20
Hard Surface Flooring	\$9.27	\$9.26	\$9.76
Health Care	\$2,513.88	\$2,483.11	\$2,593.86
Health Care Insurance	\$1,193.70	\$1,180.64	\$1,234.55
Health Care Services	\$778.75	\$767.45	\$799.92
Health Care Supplies And Equipment	\$541.43	\$535.02	\$559.39
Household Services	\$263.28	\$263.11	\$277.91
Household Supplies	\$600.01	\$591.12	\$620.21
Household Textiles	\$87.80	\$87.34	\$91.69
Housewares And Small Appliances	\$804.03	\$794.73	\$831.87
Indoor Plants And Fresh Flowers	\$57.60	\$57.53	\$60.65
Infants Apparel	\$99.73	\$98.15	\$102.26
Jewelry	\$98.09	\$96.40	\$100.94
Legal And Accounting	\$89.56	\$87.81	\$91.38
Magazines	\$44.55	\$43.98	\$45.90
Major Appliances	\$178.95	\$176.68	\$185.09
Mass Transit	\$85.45	\$84.14	\$87.86
Men's Apparel	\$393.23	\$388.01	\$405.10
Mortgage Interest	\$2,328.57	\$2,287.05	\$2,386.04
Natural Gas	\$343.00	\$341.56	\$358.76
New Car Purchased	\$1,021.41	\$1,005.48	\$1,048.31
New Truck Purchased	\$762.24	\$751.32	\$784.05
New Vehicle Purchase	\$1,783.65	\$1,756.80	\$1,832.36
Newspapers	\$91.52	\$90.44	\$94.47
Oral Hygeine Products	\$25.74	\$25.37	\$26.48
Other Lodging	\$815.04	\$801.51	\$840.62
Other Miscellaneous Expenses	\$90.69	\$89.42	\$93.29
Other Repairs And Maintenance	\$77.70	\$77.25	\$81.15
Other Tobacco Products	\$34.37	\$34.05	\$35.69
Other Transportation Costs	\$662.01	\$651.88	\$680.28
Other Utilities	\$299.78	\$297.09	\$311.25
Paint And Wallpaper	\$36.59	\$36.29	\$38.03
Personal Care Products	\$151.80	\$149.55	\$156.13
Personal Care Services	\$423.63	\$417.97	\$436.63
Personal Insurance	\$461.44	\$453.74	\$473.38
Pet Supplies And Services	\$206.98	\$204.61	\$214.32
Photographic Equipment And Supplies	\$99.61	\$97.98	\$102.31
Plumbing And Heating	\$49.84	\$49.57	\$52.26
Property Taxes	\$360.04	\$360.20	\$384.68
Public Transportation	\$437.18	\$429.94	\$448.61
Records / Tapes / CD Purchases	\$101.38	\$100.12	\$104.54
Recreational Equipment And Supplies	\$731.93	\$725.67	\$762.50
Rental Costs	\$2,984.61	\$2,972.01	\$3,116.25
Roofing And Siding	\$62.01	\$61.44	\$64.44
Satellite Dishes	\$6.72	\$6.66	\$6.95
Shaving Needs	\$11.92	\$11.72	\$12.21
Shelter	\$7,090.76	\$7,018.64	\$7,355.07
Telephone Service Excl Cell Phones	\$1,049.05	\$1,028.59	\$1,070.07
Televisions	\$91.69	\$90.00	\$93.90

Transportation	\$8,381.94	\$8,241.56	\$8,603.43
Tuition	\$562.49	\$555.56	\$578.71
Used Car Purchase	\$1,176.81	\$1,157.00	\$1,209.51
Used Truck Purchase	\$711.73	\$696.11	\$725.63
Used Vehicle Purchase	\$1,888.55	\$1,853.11	\$1,935.14
VCRs And Related Equipment	\$40.46	\$39.78	\$41.50
Vehicle Insurance	\$930.62	\$915.85	\$956.38
Vehicle Repair	\$905.06	\$891.90	\$930.73
Vehicle Repair And Maintenance	\$914.35	\$901.03	\$940.26
Video And Audio Equipment	\$765.29	\$753.39	\$785.86
Video Game Hardware And Software	\$26.75	\$26.31	\$27.39
Watches	\$19.99	\$19.58	\$20.43
Women's Apparel	\$697.20	\$688.55	\$719.61

1 Miles:

2 Miles:

4 Miles:

2009 Consumer Expenditures (Ave HH Exp):

Total Households	1,500	2,277	2,779
Median Household Income	\$38,644	\$37,525	\$38,694
Total Household Expenditure (\$000's)	\$41,678	\$41,176	\$43,043
Airline Fares	\$295.08	\$290.14	\$302.65
Alcoholic Beverages	\$387.89	\$384.55	\$402.13
Alimony And Child Support	\$130.80	\$128.76	\$133.71
Apparel	\$2,249.25	\$2,219.86	\$2,317.56
Apparel Services And Accessories	\$297.89	\$292.90	\$305.76
Audio Equipment	\$66.42	\$65.04	\$67.84
Babysitting And Elderly Care	\$225.12	\$222.86	\$233.31
Books	\$75.32	\$74.49	\$77.84
Books And Supplies	\$111.38	\$110.13	\$114.97
Boys Apparel	\$122.93	\$121.04	\$126.18
Cellular Phone Service	\$68.59	\$67.75	\$70.63
Cigarettes	\$329.24	\$326.96	\$342.94
Computer Hardware	\$318.82	\$315.50	\$329.99
Computer Information Services	\$37.08	\$36.30	\$37.60
Computer Software	\$43.93	\$43.28	\$45.14
Contributions	\$1,163.51	\$1,160.02	\$1,219.83
Coolant And Other Fluids	\$9.84	\$9.69	\$10.11
Cosmetics and Perfume	\$90.40	\$89.15	\$93.15
Deodorants and Other Personal Care Products	\$30.48	\$30.11	\$31.39
Education	\$704.15	\$696.43	\$725.85
Electricity	\$1,251.09	\$1,238.07	\$1,294.16
Entertainment	\$2,114.07	\$2,091.15	\$2,188.78
Fees And Admissions	\$528.17	\$522.31	\$546.56
Finance Charges Excluding Mortgage And Vehicle	\$185.57	\$183.23	\$191.22
Floor Coverings	\$63.31	\$62.64	\$65.67
Food And Beverages	\$6,903.23	\$6,800.98	\$7,095.80
Food At Home	\$4,105.92	\$4,044.67	\$4,218.34
Food Away From Home	\$2,409.42	\$2,371.76	\$2,475.34

Footwear	\$420.98	\$415.38	\$433.18
Fuel Oil And Other Fuels	\$68.00	\$68.16	\$72.07
Funeral And Cemetery	\$91.31	\$92.06	\$96.90
Furniture	\$403.71	\$398.63	\$417.47
Gasoline And Oil	\$1,510.29	\$1,484.95	\$1,552.16
Gifts	\$1,221.97	\$1,210.05	\$1,265.41
Girls Apparel	\$147.18	\$144.97	\$151.46
Hair Care	\$57.63	\$56.99	\$59.52
Hard Surface Flooring	\$9.75	\$9.76	\$10.29
Health Care	\$2,659.87	\$2,630.99	\$2,747.99
Health Care Insurance	\$1,262.72	\$1,250.78	\$1,307.65
Health Care Services	\$822.74	\$812.00	\$846.29
Health Care Supplies And Equipment	\$574.41	\$568.21	\$594.05
Household Services	\$277.61	\$277.91	\$293.53
Household Supplies	\$638.28	\$629.59	\$660.55
Household Textiles	\$92.84	\$92.52	\$97.12
Housewares And Small Appliances	\$851.91	\$843.18	\$882.58
Indoor Plants And Fresh Flowers	\$60.72	\$60.70	\$64.02
Infants Apparel	\$105.54	\$104.00	\$108.36
Jewelry	\$104.16	\$102.51	\$107.34
Legal And Accounting	\$95.12	\$93.36	\$97.16
Magazines	\$47.17	\$46.63	\$48.66
Major Appliances	\$189.67	\$187.51	\$196.43
Mass Transit	\$90.54	\$89.27	\$93.21
Men's Apparel	\$416.37	\$411.38	\$429.49
Mortgage Interest	\$2,468.40	\$2,427.27	\$2,532.68
Natural Gas	\$361.75	\$360.77	\$378.95
New Car Purchased	\$1,081.16	\$1,065.70	\$1,111.04
New Truck Purchased	\$806.54	\$796.14	\$830.76
New Vehicle Purchase	\$1,887.70	\$1,861.84	\$1,941.81
Newspapers	\$96.75	\$95.75	\$100.01
Oral Hygeine Products	\$27.22	\$26.87	\$28.05
Other Lodging	\$858.88	\$846.49	\$887.39
Other Miscellaneous Expenses	\$96.08	\$94.88	\$98.97
Other Repairs And Maintenance	\$82.07	\$81.74	\$85.85
Other Tobacco Products	\$36.39	\$36.11	\$37.84
Other Transportation Costs	\$700.61	\$690.82	\$720.90
Other Utilities	\$316.68	\$314.32	\$329.34
Paint And Wallpaper	\$38.67	\$38.41	\$40.26
Personal Care Products	\$160.72	\$158.55	\$165.53
Personal Care Services	\$449.14	\$443.68	\$463.49
Personal Insurance	\$489.07	\$481.56	\$502.42
Pet Supplies And Services	\$219.06	\$216.83	\$227.13
Photographic Equipment And Supplies	\$105.61	\$104.00	\$108.60
Plumbing And Heating	\$52.76	\$52.56	\$55.40
Property Taxes	\$381.21	\$381.94	\$407.83
Public Transportation	\$463.08	\$456.02	\$475.84
Records / Tapes / CD Purchases	\$107.27	\$106.08	\$110.77
Recreational Equipment And Supplies	\$774.96	\$769.47	\$808.46
Rental Costs	\$3,154.28	\$3,145.83	\$3,297.57
Roofing And Siding	\$65.59	\$65.08	\$68.25
Satellite Dishes	\$7.14	\$7.09	\$7.40
Shaving Needs	\$12.62	\$12.43	\$12.95
Shelter	\$7,500.08	\$7,434.81	\$7,790.14

Telephone Service Excl Cell Phones	\$1,112.76	\$1,092.38	\$1,136.35
Televisions	\$97.29	\$95.62	\$99.75
Transportation	\$8,885.87	\$8,748.61	\$9,132.39
Tuition	\$592.78	\$586.30	\$610.87
Used Car Purchase	\$1,250.20	\$1,230.72	\$1,286.60
Used Truck Purchase	\$754.07	\$738.62	\$769.95
Used Vehicle Purchase	\$2,004.27	\$1,969.34	\$2,056.56
VCRs And Related Equipment	\$42.92	\$42.25	\$44.07
Vehicle Insurance	\$986.43	\$972.02	\$1,015.05
Vehicle Repair	\$957.92	\$945.22	\$986.35
Vehicle Repair And Maintenance	\$967.76	\$954.91	\$996.45
Video And Audio Equipment	\$810.95	\$799.37	\$833.76
Video Game Hardware And Software	\$28.35	\$27.93	\$29.07
Watches	\$21.23	\$20.83	\$21.73
Women's Apparel	\$738.36	\$730.19	\$763.12

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2004**, 5 year projected data is for the year **2009**. More [About Our Data](#).
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